

# Expo Hall Map



# Expo Hall Highlights

The Expo Hall is your location for the latest technologies, services, and product knowledge that will enhance your quality of patient care and practice operations ... all from solutions-based exhibitors. Take a break and get recharged! **Thanks to our exhibitors and sponsors, TexMed is a free member benefit.**

## Expo Hall Hours

Friday, 7 am-6 pm

Saturday, 7:30 am-1:30 pm

## Expo Bingo – Visit Exhibitors for a Chance to Win Fabulous Prizes

Grab your Expo Bingo card from your conference tote bag, or pick one up at The Hub. Visit participating exhibitors each day, and at least one talk in the Physician Lounge (see p. 73), then enter to win one of several fabulous prizes donated by the Expo Bingo exhibitors. For a schedule of prize drawings, see p. 72.

## TMA Member Services – Booth #102

How is TMA working for you? Come discover all of your member benefits, and start taking advantage of the many services that make it easier for you to focus on what matters: the care of your patients.

## Continental Breakfast and Refreshment Breaks in the Physician Lounge

Connect with colleagues while enjoying morning pastries and coffee throughout the day. Recharge your personal devices at the charging tables.

## The Hub

*Sponsored by TAS United Medical Exchange*

Take a break from the serious stuff and visit The Hub! Expo Bingo winners will be posted, so stop by frequently to see if you or someone you know is a winner. Try putting your way onto our scoreboard for a chance at a prize – see how good you are and challenge your peers to beat you!

## TMA Photo Studio – FREE to TMA Members

Have your professional portrait taken by RCL Portraits for the TMA online directory. Visit the Photo Studio in Booth #7 (Tower Lobby, Opal Room) to take advantage of this member benefit. View your proofs on the spot, and choose your favorite photo for your TMA file. Additional prints are available for purchase.

## Social Media Live Feed – #TexMed2019

Check out the social media feed at the TMA Knowledge Center in the foyer to stay in the know with up-to-the-minute notifications and meetup invitations.

## Networking Lunch – Free!

Friday, Noon-1 pm

*Sponsored by the Texas Beef Council*

Visit with colleagues while checking out the latest products for your practice at the 75-plus exhibits.

*(Pick up your lunch ticket at registration.)*

## Expo Lunch – Free!

Saturday, 12:30-1:30 pm

*Sponsored by the Texas Prescription Monitoring Program*

This is your last opportunity to meet up with new and old friends, chat with exhibitors, and visit the TMA Member Services booth. Lunch will be available prior to the start of the Closing General Session that starts at 1:30 pm. Prize drawings, Physician Lounge Talks, and more will be happening – so don't miss this last chance to get a stamp on your bingo card!

*(Pick up your lunch ticket at registration.)*

## Walk With a Doc

Saturday, 7-8 am

Meet at the TMA Foundation booth (Booth #4) in the foyer for a morning walk through the Hilton Anatole's art installations and grounds. The tour will finish in the Expo Hall in time for coffee, pastries, and CME.

## Therapy Animals

*Sponsored by the Hill Country Tech Guys*

Stop by and pet the adorable dogs from Heart of Texas Therapy Dogs (Booth #11). Heart of Texas Therapy Dogs is a volunteer-run nonprofit that brings people and animals together.

## Physician Lounge Talks

Visit the Physician Lounge for informal discussions on important topics. Quality Quick Tips, *sponsored by TMF Health Quality Institute*, TMA Best Practices, presented by the TMA Council on Practice Management Services, and more. Check out the schedule of talks on p. 73.

# Expo Schedule of Events

The Expo Hall is a place where attendees can participate in many events and activities, including Physician Lounge Talks. You also can enjoy breakfast daily, and connect with companies and organizations displaying the latest products and services.



## Social Events

Visit the Physician Lounge,  
sponsored by Humana

Friday, May 17

**7-8 am**  
**Continental Breakfast**

**Noon-1 pm**  
**Free Networking Lunch**  
*Sponsored by the Texas Beef Council*

**1-1:15 pm**  
**Meet Up: Young Physicians and Residents**

**5-6 pm**  
**Welcome Reception**  
*Sponsored by Texas Medical Liability Trust*

Saturday, May 18

**7:30-8:30 am**  
**Continental Breakfast**

**11:45 am-Noon**  
**Meet Up: International Medical Graduates and St. George's University Alumni**

**12:30-1:30 pm**  
**Expo Lunch**  
*Sponsored by Texas Prescription Monitoring Program*

## Prize Drawings in The Hub

Visit The Hub, sponsored by TAS United Medical Exchange

Friday, May 17

**11:30 am**  
**\$25 Amazon Gift Card** – Donated by Texas Medical Liability Trust, **Booth #71**

**Lone Star Fillet Gift Box** – Donated by the Texas Beef Council, **Booth #65**

**Coffee Table Tray** – Donated by UT MD Anderson Cancer Center, **Booth #45**

**Business Portfolio With Note Pads and Pens** – Donated by DSHS HIV/STD Prevention, **Booth #92**

**Air Diffuser** – Donated by AmeriHealth Caritas, **Booth #2**

**Oculus Go 3D Virtual Reality Headset** – Donated by DocbookMD, **Booth #58**

**Prize to be announced** – Donated by Humana, **Booth #61**

**3:25 pm**  
**Amazon Echo** – Donated by TMA Insurance Trust, **Booth #57**  
**\$50 Visa Gift Card** – Donated by Texas Mutual Insurance Company, **Booth #76**

**VR OCULUS** – Donated by TMA PracticeEdge, **Booth #54**

**\$50 Gift Card** – Donated by CardConnect, A First Data Company, **Booth #25**

**Apple Watch** – Donated by TMF Health Quality Institute, **Booth #69**

**iPad** – Donated by Advantage Allergy Services, **Booth #8**

**Air Pods** – Donated by TAS United Medical Exchange, **Booth #44**

Saturday, May 18

**10:40 am**  
**Amazon Echo** – Donated by TMA Insurance Trust, **Booth #57**

**\$50 Gift Card** – Donated by CardConnect, A First Data Company, **Booth #25**

**Apple Watch** – Donated by TMF Health Quality Institute, **Booth #69**

**Sony Bluetooth Speaker** – Donated by TAS United Medical Exchange, **Booth #44**

**Prize to be announced** – Donated by Humana, **Booth #61**

**1:25 pm**  
**\$25 Amazon Gift Card** – Donated by Texas Medical Liability Trust, **Booth #71**

**Lone Star Fillet Gift Box** – Donated by the Texas Beef Council, **Booth #65**

**Coffee Table Tray** – Donated by UT MD Anderson Cancer Center, **Booth #45**

**FitBit** – Donated by AmeriHealth Caritas, **Booth #2**

**Bose SoundSport Wireless Headphones** – Donated by DocbookMD, **Booth #58**

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## Physician Lounge Talks (No CME)

### QUALITY QUICK TIPS

*Presented and sponsored by TMF Health Quality Institute*

Friday, May 17

**10:15-10:30 am**

**Tricks to Achieving Success in QPP**

Elaine Gillaspie, MS, MHA, CMHP, CPHQ

**3-3:15 pm**

**Physician-Patient Communication Strategies**

Russell Kohl, MD, FAAFP

Saturday, May 18

**7:30-7:45 am**

**Tricks to Achieving Success in QPP**

Elaine Gillaspie, MS, MHA, CMHP, CPHQ

### POPULATION HEALTH AND NUTRITION

Friday, May 17

**11-11:15 am**

**Fostering Better Team Collaboration**

*Presented and sponsored by DocbookMD*

Saturday, May 18

**11-11:15 am**

**The Opioid Crisis – A Discussion**

Lipi Roy, MD, MPH, Clinical Assistant Professor, Department of Population Health, New York University, New York City

### TMA BEST PRACTICES

*Presented by the TMA Council on Practice Management Services*

Friday, May 17

**7:45-8 am**

**Strategies to Increase Your Patient Pool**

Juliana Stanley, MBA, CMPE, Practice Management Consultant, TMA, Austin

**9:45-10 am**

**The Patient Perspective in an Instant Gratification World**

Juliana Stanley, MBA, CMPE

Saturday, May 18

**12:30-12:45 pm**

**Simple Steps to Patient-Center Your Practice**

Juliana Stanley, MBA, CMPE